

Townswomen's Guilds
Year ended 31 January 2019
How is my affiliation fee spent?

£ £

	£ per member		Notes
	2019	2018	
Costs per head			
Events & Campaigns	1.10	1.29	
Magazine	8.93	6.17	(1)
Membership	2.45	2.06	(2)
Raising awareness/development	3.17	1.00	(1)
Staff costs	14.32	11.71	(3)
Office costs	5.27	4.58	(1)
Legal & Professional	0.44	0.19	(1)
Trustee's expenses	1.55	1.09	(4)
Total Costs per head	37.22	28.09	
Funded by:			
Affiliation fee	(16.86)	(16.74)	
Donations	(0.02)	(0.21)	
Investment income	(1.72)	(1.88)	
Profit on sale of goods	(0.02)	0.03	
Operating deficit per head	18.61	9.29	

Notes

- (1) Most of the increases relates to fixed costs being spread over fewer members
- (2) As we prepared to switch membership in house we had some inevitable cost overlap, these costs will reduce for 2019/20.
- (3) We employed a recruitment officer from the middle of the year
- (4) Trustee expenses vary depending on where Trustees live and the location of the events they attended.

